



California
Promise

PATHWAYS TO STUDENT SUCCESS

August 30, 2017 | Sacramento, CA

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#CACollegePromise



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PATHWAYS TO STUDENT SUCCESS

Welcome and Opening Remarks

August 30, 2017 | Sacramento, CA

Thank you for your generous
support of this event!



College Promise: Pathways for Student Success

**Eloy Oakley, Chancellor, California
Community Colleges**



California College Promise

Making a Promise of a Quality Higher Education to Every Californian By Leveraging Communities, Education Partners, Policymakers & Philanthropy



CALIFORNIA COLLEGE Promise Grant

► *Helping Students Succeed*

Formerly known as the Board of Governors Fee Waiver

- Over the past **30 years**, California has invested more than **\$5 billion** in assistance to students through the **Board of Governors Fee Waiver**, helping more than **5.1 million eligible students**.
- Currently, more than **one million of California's 2.1 million** community college students receive the fee waiver, and the benefit is foundational and common to most **College Promise** partnerships
- The name **BOG Fee Waiver** is not well suited for broad public recognition.
- Only a quarter of high school students surveyed said are aware of the fee waiver. About 2/3 of current community college students say they are aware of the waiver, but only 32 percent say they receive it (significantly less than those who actually receive it).



CALIFORNIA COLLEGE Promise Grant

► *Helping Students Succeed*

Formerly known as the Board of Governors Fee Waiver

- The **Board of Governors (BOG) Fee Waiver** program will be renamed in a phased approach starting in fall 2017.
- Research conducted by the Chancellor's Office showed **California College Promise Grant** – with the tag line “Helping Students Succeed” -- as the **preferred name** among respondents, especially high school students.
- The change is intended to better align the benefit with local College Promise partnerships and to serve as a starting point for **increasing investments** in financial aid for our students.



National Advances in College Promise Programs

Martha Kanter, College Promise Campaign



National Advances in College Promise Programs



ABOUT

COLLEGE PROMISE

RESOURCES

NEWS

GET INVOLVED

LONE STAR COLLEGE
CYFAIR
COLLEGE PROMISE CAMPAIGN:

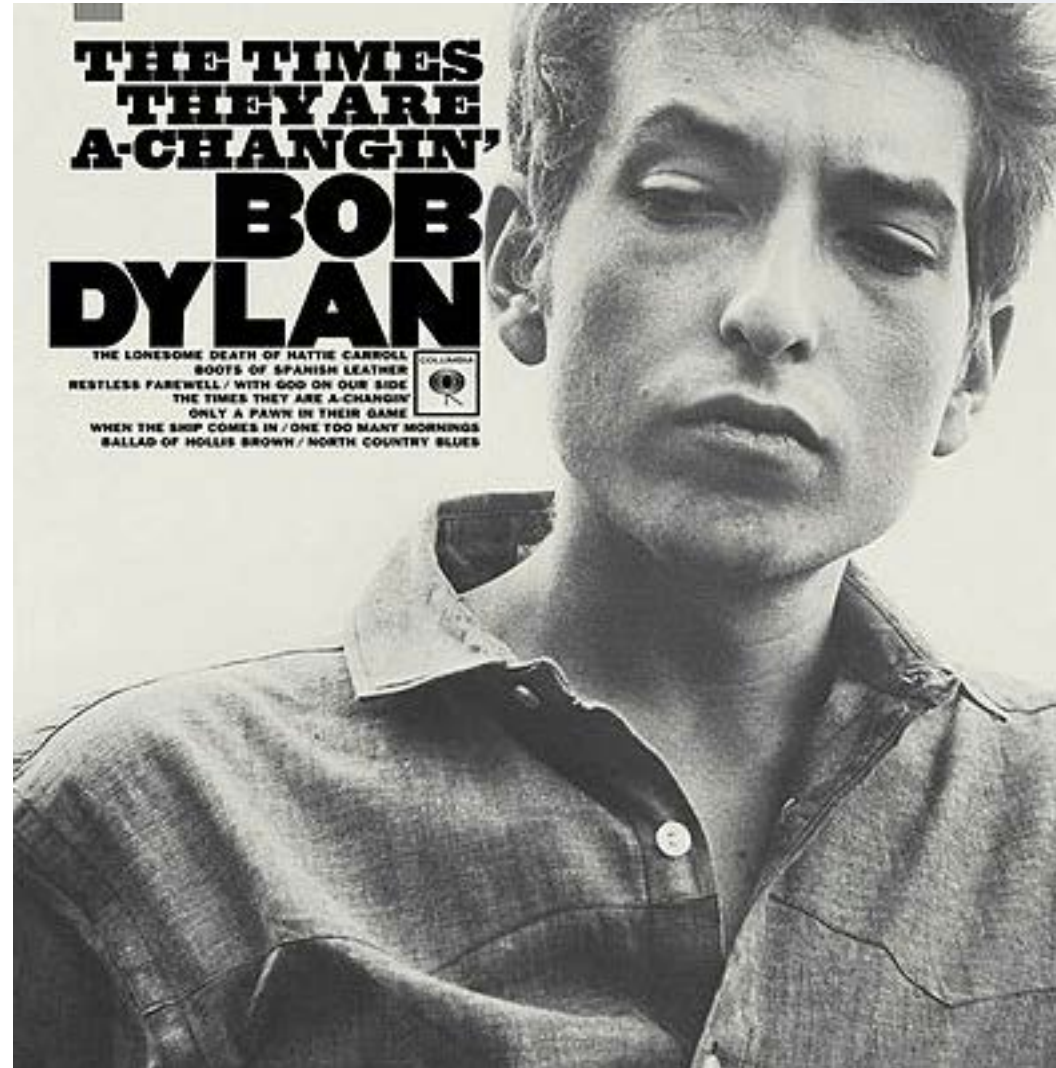
**Bring the promise of affordable
college to your community**

GET STARTED

<http://www.collegepromise.org>



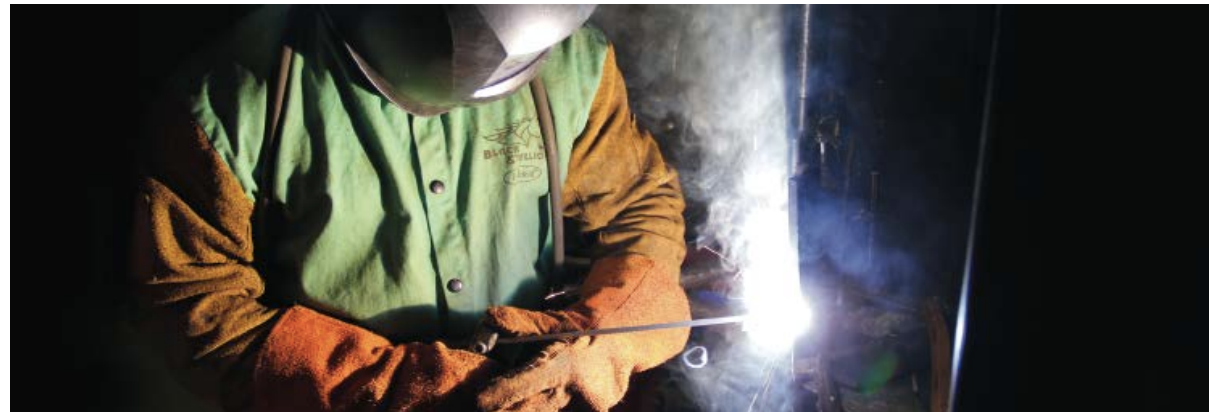
National Advances in College Promise Programs



www.collegepromise.org



National Advances in College Promise Programs



National Advances in College Promise Programs

96% of U.S. students from the highest income quartile complete high school, while only 63% from the lowest-income quartile do.

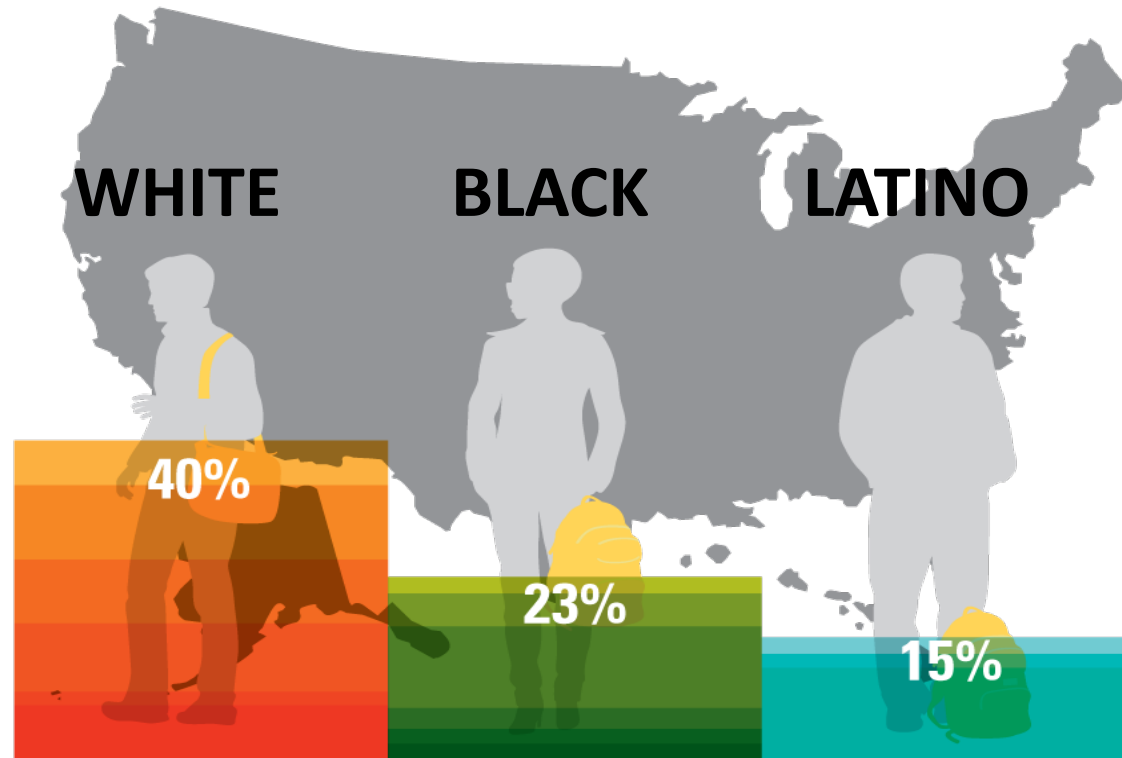
82% of U.S. students from the highest income quartile attain college degrees while only 8% from the lowest income quartile do.

The Pew Charitable Trusts. (July 2012). Pursuing the American Dream: Economic Mobility Across Generations.



National Advances in College Promise Programs

Percent of U.S. adults with a B.A. or more, by race



Education Trust, CAPP-ARCHES Equity Presentation – Sept. 2016



Why equity matters: California's Students

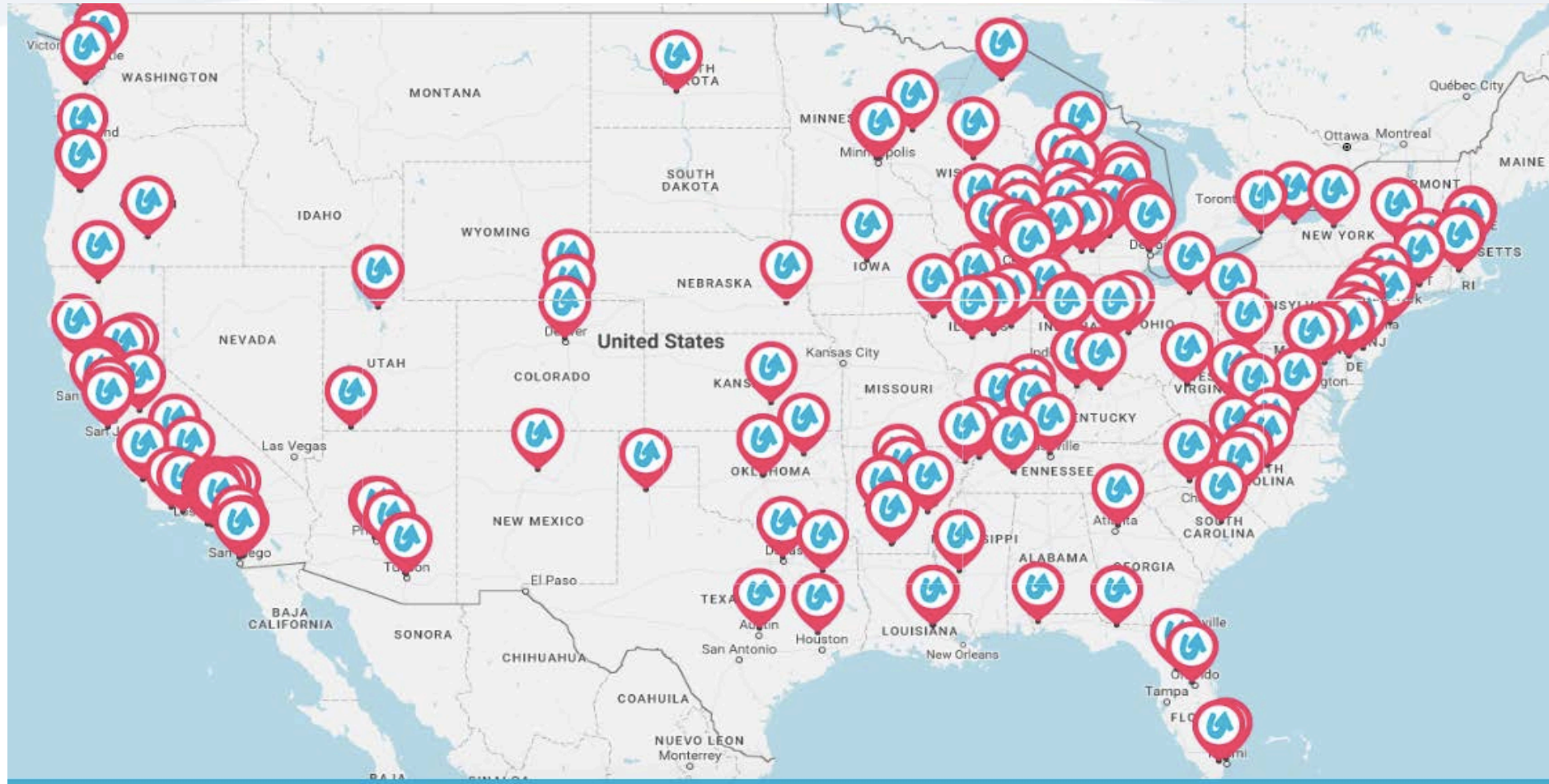
**3 out of 5
Students
are
Low-Income**

**1 out of 5
Students
are
English
Learners**

**3 out of 5
Students
are
Black or Latino**



National Advances in College Promise Programs



www.collegepromise.org



National Advances in College Promise Programs

- It's a 21st Century promise to make the first two years of college – at a minimum - as universal, free, and accessible as public high school was in the 19th and 20th Centuries.
- Key Features:
 - “Place-based” (a college, a city, a region, a state)
 - Guarantee of Financial Support for College
 - Evidence & Performance-Based
 - Committed, continuous cross-sector leadership
 - Financially Sustainable

www.collegepromise.org



National Advances in College Promise Programs

National Take-Aways

- ***Quality Teaching & Learning***
 - Clear pathways (programs of study, majors)
 - Undergraduate research experiences
 - Relevant, paid internships & work experience
 - Meaningful community service
- ***Focused Academic, Student & Community Support***
 - Counselors, Advisors, Mentors, and/or Coaches
 - Future Centers, Academic Support Centers
 - Intentional Pathways: Evidence-based educational interventions
 - Evidence-based behavioral incentives
 - Wrap-around services
 - Early College Promise (savings accounts, college visits, outreach)



www.collegepromise.org



National Advances in College Promise Programs

National Take-Aways

- *Shared Student, Institutional, Community & Intersegmental Data*
- *Smart Use of Technology
- to motivate and help students persist*
- *Simple Messages to Students and Families*
- *Sustainable Cross-Sector Leadership*
- *Sustainable Financing Strategies*



www.collegepromise.org

National Advances in College Promise Programs

Early Promise Outcomes

- Significant increases in enrollment of first generation, underrepresented, underserved student populations
- Persistence from semester to semester
- Increased college aspirations in youth
- Reduction in number and size of college loans
- Number of College Promise programs in 40 states more than doubled in two years
- 12 States enacted statewide Promise programs



National Advances in College Promise Programs



**100 years ago we made high school
available for everyone.**

This is an update.

www.collegepromise.org



The Depth and Breadth of California College Promise Programs

Mary Rauner, WestEd



Defining College Promise

**An overarching framework of support
that addresses the challenge of
college affordability, access, and completion**

Common Goal:

Increase college enrollment, persistence, and completion



College Promise Program Elements

Financial Support

Also:

- Academic Support and Student Services
- Cross-sector partnerships, coordination, and data sharing
- Clear and simple messaging



The **Promise** we make to our students



Tracking our Programs

Database includes ~100 programs

- In development (not formally announced)
- Announced
- Institutions considering College Promise

Promise Programs with financial support (begin by fall 2017 or earlier)

49



Location and Financial Support

Institution		Length of funding*	
Community colleges	39	1 semester	5
Four-year universities	2	1 year	29
City/Community organizations	8	2 years	10
		4 years	3

** Data missing from two programs*



Eligibility Requirements

- **Locality** 43/49 *(residency and/or K-12 attendance)*
- **Merit** 21/49 *(most 2.0-2.5)*
- **Attend specified College or University** 46/49



Academic Support and Student Services

High school

- Field trips to college campuses
- FAFSA and college applications assistance
- Dual enrollment opportunities
- Academic advising, tutoring, mentoring

College

- Cohort models
- Summer courses and orientation programs
- Priority registration
- Guided pathways
- Guaranteed course availability
- Academic advising, tutoring, mentoring



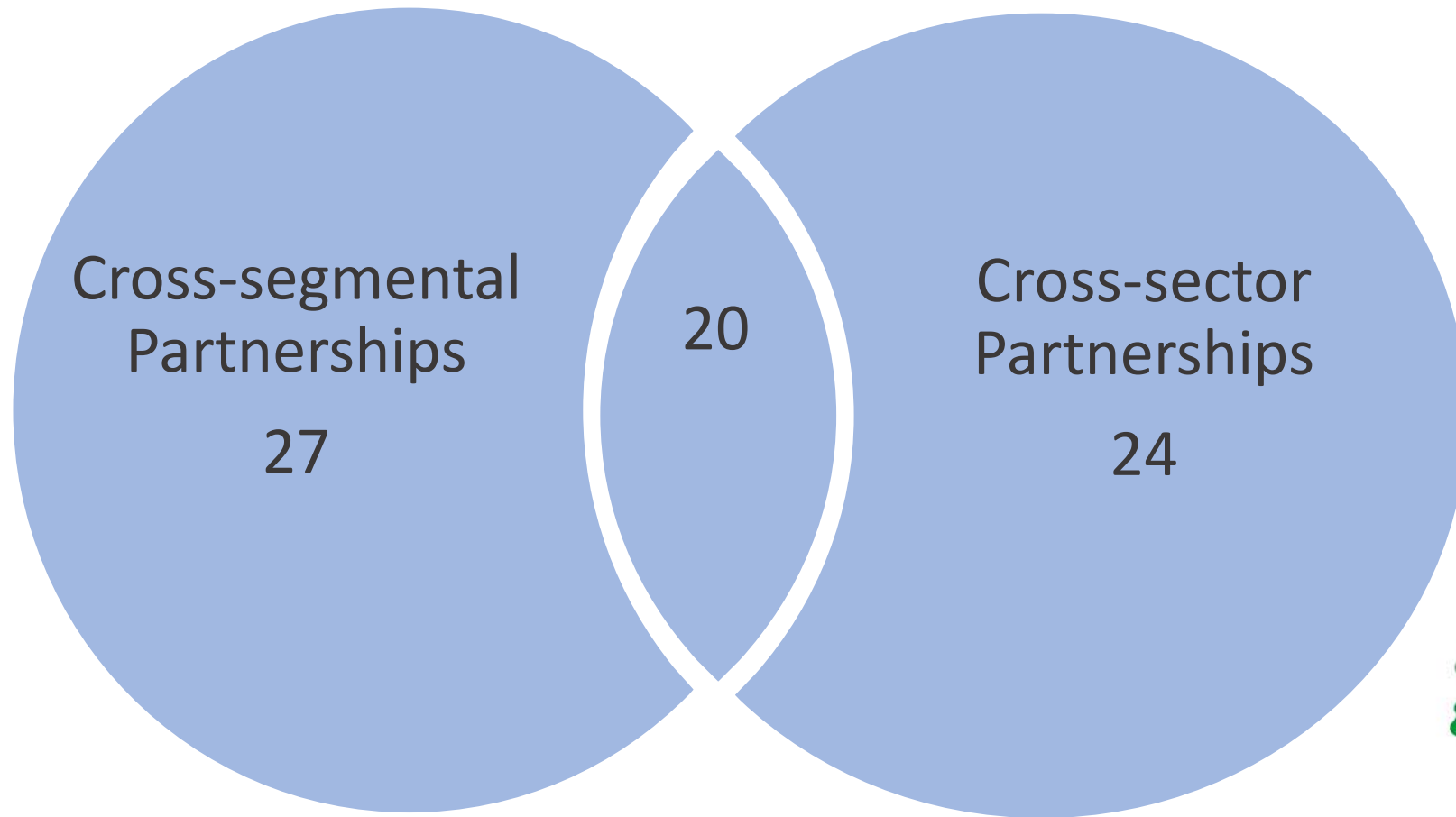
Messaging the Promise

- Clear and simple messaging
- Early and often
- Multiple modes of communication



Cross-Sector Partnerships and Coordination

(out of 49 total programs)



What's Next?

- Are we supporting the students who need it the most?
- What are we promising our students?
- Are we messaging our Promise clearly, early, and often?
- Can we sustain our Promises?



Contact

Mary Rauner

Senior Research Associate, WestEd

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Panel:
**The Role of Local Leaders
in College Promise**

August 30, 2017 | Sacramento, CA

The Role of Local Leaders in College Promise

Larry Galizio, Community College League of California

- Deborah Budd, San José-Evergreen Community College District
- Erica Kashiri, City of Sacramento
- Ian Winbrock, City of West Sacramento





California Promise

PATHWAYS TO STUDENT SUCCESS

Panel:
**Innovative Financial
Sustainability Strategies**

August 30, 2017 | Sacramento, CA

Innovative Financial Sustainability Strategies

Geoff Green, Santa Barbara City College Foundation

- Lisa Cole-Jones, San Diego Community College District
- Greg Gillespie, Ventura County Community College District
- Christina Romero, Santa Ana College Foundation and Office of College Advancement





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Breakout Session #1

- The Role of the College Promise within the Guided Pathways Framework (Main Ballroom)
- Keeping the Promise: Insights and Strategies for Sustainability (Beavis Room)
- Developing and Integrating Student Support Services into College Promise Programs (Bondi Room)
- Strategies for Engaging Industry in College Promise (Carr Room)
- Developing a Promise Research and Evaluation Plan (Tofanelli Room)
- Cross-Sector Collaboration and the Long Beach Promise: Lessons Learned (Bataglieri Room)
- A Grassroots Approach to Developing a College Promise Program (Compagno Room)
- College Promise Programs in Rural California (Falor Room)
- Collaboration with College Trustees on College Promise (Hendricks Room)





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PATHWAYS TO STUDENT SUCCESS

**Plenary:
Intersegmental
College Promise Commitment**

August 30, 2017 | Sacramento, CA

Intersegmental College Promise Commitment

- **Tom Torlakson**, State Superintendent of Public Instruction, California Department of Education
 - **Kristen Soares**, President, Association of Independent California Colleges & Universities
 - **Eloy Oakley**, Chancellor, California Community Colleges
 - **Loren Blanchard**, Executive Vice Chancellor for Academic and Student Affairs, California State University
 - **Janet Napolitano**, President, University of California
- Moderator:** Martha Kanter, Executive Director
College Promise Campaign



Intersegmental College Promise Commitment

Goal

To take collective action with existing and new resources to build and sustain regional College Promise programs to increase college-going rates, especially for underrepresented students and increase college completion rates for the state! In doing so, we will prepare a better educated, workforce-prepared population for California and the nation!



Intersegmental College Promise Commitment

Opening Question

***Superintendent Torlakson, President Soares, Chancellor Oakley,
Executive Vice Chancellor Blanchard & President Napolitano:***

Tell us why and how a shared “California Promise” framework would result in a dramatic increase in well-prepared, career-ready college graduates for the 21st Century? What do the K-12 and higher education partners need to do to realize this goal between now and 2025?



Intersegmental College Promise Commitment

State Superintendent Torlakson:

Closing the historic achievement gap and increasing college and career readiness depends on the tireless leadership of teachers, professors, staff, and administrators in our K-12 schools, colleges, and universities. As the State Superintendent of Public Instruction, how can the California Department of Education encourage and incentivize schools to understand and take actions that help more students succeed in college and in the rest of their lives?



Intersegmental College Promise Commitment

President Soares:

Representing California's independent colleges and universities, your private, nonprofit higher education institutions collectively play a significant role in student success. The Kalamazoo Promise in Michigan and the El Dorado Promise in Arkansas include private, nonprofit institutions of higher education in their programs. Please share with us ways to incorporate private, nonprofit institutions in a bold California Promise design that widens college choice and keeps a college education within reach in terms of affordability?



Intersegmental College Promise Commitment

Chancellor Oakley:

You are starting as Chancellor of the California Community Colleges following years of crafting and leading the Long Beach Promise with your public and private sector partners. What are a few of the lessons learned from the Long Beach Promise and how can those lessons inform the activities ahead for the community colleges and their intersegmental partners throughout the state?



Intersegmental College Promise Commitment

Executive Vice Chancellor Blanchard:

CSU campuses across the state have initiated or joined in regional pipeline programs like College Promise. How does this fit into the CSU's overall mission and the CSU's role in California higher education?



Intersegmental College Promise Commitment

President Napolitano:

In your capacity as President of the University of California, tell us why you became a member of the Oakland Promise Advisory Council and what you foresee as leadership opportunities for engaging the ten UC campuses in maximizing the potential of the California College Promise?



Intersegmental College Promise Commitment

Closing Question

Increasing the number and percent of college graduates for California's economic, social, and civic prosperity is a goal shared by all of us here today. The closing question for this panel is:

What is the one action that your system could undertake in a California Promise partnership with the other systems to reach the goal of 60 percent of college educated Californians prepared for a vibrant workforce and ever-changing society in the decade ahead?



Intersegmental College Promise Commitment

**Please join me in thanking our
California Education Leaders!**





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Breakout Session #2

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**Thank you and Closing
Remarks**

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