



California
Promise

PATHWAYS TO STUDENT SUCCESS

Developing a College Promise Research and Evaluation Plan

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Welcome!

Please fill out the questionnaire on your chair.

We will collect them shortly!



Workshop Goals

- Role of evaluation and research in your College Promise program
- Importance of cross-sector data sharing
- What data will measure your outcome goals



Introductions

Who do you represent?

What are your challenges with College Promise evaluation and research?

Describe in one word



Research vs. Evaluation

Research

- Basis for drawing conclusions (generalizable knowledge)
- Helps advance broad knowledge and theory to the field

Evaluation

- Basis for decision-making
- Today's focus

Why Evaluate a Promise Program?

- Judge merit or worth (are we achieving our goals?)
- Make adjustments or improvements to our program
- Report progress to stakeholders



Strategies for Effective Data Sharing





- Create a formal Data Sharing Agreement (DSA)
- Identify shared policy implications



DEVELOPING A PROMISE RESEARCH AND EVALUATION PLAN

Logic Model and Theories of Change

College Promise Logic Model Template

NEEDS	INPUTS	ASSUMPTIONS	OUTPUTS	OUTCOME MEASURES		
				SHORT-TERM (1-3 yrs)	MEDIUM-TERM (3-5 yrs)	LONG-TERM (5 yrs+)
Why did you develop the College Promise Program? What problem(s) are you trying to solve?	What are the program's components and activities?	In what ways will the program activities influence student behaviors and attitudes? Faculty and staff roles and behaviors; Institutional structures?	What are the anticipated outcomes of each input (please include measurable indicators, if possible)	What changes in outcome measures are expected in 1-3 years?	What changes in outcome measures are expected in in 3-5 years?	What changes in outcome measures are expected in 5+ years?

Brainstorming Program Goals

- Break down multifaceted goals
- Be specific!

Instead of:

Increase the number of students who enroll in our college

Try this:

Increase the number of students from our partner district (with high percentages of students who are underrepresented in higher education).

College Promise Program Goals

Please list your program goal(s) below.

Be as specific as you can about what outcome(s) you expect to see if your goals are met

- 1.
- 2.
- 3.
- 4.



Aligning Goals and Measures

Sample Aligned Goals and Measures
Information from Multiple College Promise Programs

*Short term = 1-3 yrs; Medium-term = 3-5 yrs; Long-term = 5+ yrs

Program goal	Outcome	Time Period of Expected Outcome*	Measure	Education Segment	Data source(s)	DSA or MOU?
Decrease dropout rates in partner high schools, especially students of color	A smaller percent of students (especially students of color) will drop out of partner high schools before graduation	Short and medium term	Drop-out rates, by race and high school	K-12	K-12 data	Yes
Decrease percentage of service-area students who enroll in X College who are prepared for college level courses directly after high school	Fewer service area students will take developmental courses during their first year	Short and medium term	First-year students from service area high schools; Student assessment	K-12 CC	K-12 data CC data	Yes
Increase the number of students from partner school districts who enroll within 6 months of graduation	A higher number of graduates from partner high schools will enroll within 6 months of graduation	Short- and medium-term	First-year, recent graduate enrollment, by partner district (CC enrollment and K-12 graduation data)	CC K-12	K-12 data CC data	Yes

Aligning Goals and Measures: *An Example*

Program goal	Outcome	Time-period of expected outcome	Indicator	Education segment	Data source	Data sharing agreement needed?
Increase the number of students from partner school districts who enroll within 6 months of graduation	A higher number of graduates from partner high schools will enroll within 6 months of graduation	Short- and medium-term	First year recent graduate enrollment, by partner district (CC enrollment and K-12 graduation data)	Community College K-12	Extant K-12 dataset; Extant Community College dataset	Yes

Discussion

- What did you learn?
- What was challenging?
- What additional tools or support could you use?

California College Promise Study

Research Questions:

- To what extent does the existence of the College Promise program co-correlate with postsecondary student outcomes (enrollment, retention, completion, transfer), especially for underrepresented student groups?
- To what extent do College Promise program elements (such as type and length of scholarship and universal vs. targeted scholarship) co-correlate with student outcome measures?



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