Session Overview

• College Promise in California
• Promises That Count Initiative
• Group Activity – “Delivering on the Promise”
College Promise Background

- More than 200 programs in 42 states
- In California:
  - 2017 - 23 programs
  - 2018 - 42 programs
- Continued growth expected
Defining College Promise

Variation in features = Difficult to classify programs

Common defining features:
• Financial support that encourages students to attend college
• Eligibility criteria based on where students live or attend school
California College Promise

An overarching framework for improving college affordability, access, and completion.

Early Childhood
K-6
High School
Postsecondary

FINANCIAL ASSISTANCE
to minimize or eliminate economic barriers to higher education based on student’s residence or school/district attendance.

ACADEMIC SUPPORT AND STUDENT SERVICES
at all levels of education.

CLEAR, SIMPLE, AND CONSISTENT MESSAGING
to students and their families about the promised financial, academic, and personal support, and the program’s eligibility and continuation requirements.

INSTITUTIONAL FEATURES

CROSS-SEGMENT AND CROSS-SECTOR PARTNERSHIPS
including a commitment to the program’s success, and participation in program activities and decision-making.

PLACE-BASED ELIGIBILITY REQUIREMENTS
and other eligibility and continuation requirements.
Promises That Count

• **Goal:** Develop, implement, continuously improve College Promise student support that leads to equity

• **Length:** 3 years

• **Focus:** from *access to success*, especially for first-generation and low-income students

• **Components:** Alliance and Community of Practice
Promises That Count Partners

• California College Promise Project at WestEd
  Technical Assistance

• UNITE-LA
  Collaborate with Los Angeles Community College District
  Monitor state policy

• Campaign for College Opportunity
  Communications, public outreach, and policy support
Community of Practice

- Seven College Promise program teams
- Cross-sector partners (K-12, postsecondary, civic, non-profit, and business leaders)
- 15 months
Community of Practice

Activities

• Define goals and how to measure them
• Engage in continuous improvement cycles
• Share programs, processes, successes, challenges, and strategies with
  • Community of Practice peers
  • Alliance members
Community of Practice

Themes

• Communication and Outreach
• Aligning faculty
• Cross-sector partnership
• Career exploration

What We’ve Learned

Next Steps
“Delivering on the Promise”
Group Activity

In the context of a College Promise program...

...What policies, programs, and services support success of historically underrepresented students?
Choose a Group

K-12 to College Transition

K-12 Student Supports

Academic Support in College

Student Services in College

2- to 4-year Transfer Support

Career Transitions Support
“Delivering on the Promise” Group Activity (cont.)

• What did you learn?

• What can you incorporate into your College Promise program?
Thank you for your participation!

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