

It Takes More Than Money: The expanded vision of College Promise

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Berkeley, California

What We Know

- Financial Assistance is critical but insufficient
- Financial support combined with academic support and student services can lead to positive student outcomes
 - Especially for low-income and first-generation students

College Promise in California

A Unique Model

Not a state-level program (eligibility requirements and benefits vary)

- Locally-developed programs
- State financial support for College Promise in community colleges

California College Promise Landscape



- More programs than in any other state
- First College Promise program in 2006
 - 2016 = 23
 - 2017 = 42
 - 2019 = 130 (*and counting*)*

* Financial support, universal eligibility (not subjective admissions), intention to continue over time

California College Promise Landscape



- **118/130** – Anchored in community colleges*
- **82⁺/130** – Beyond financial support
(academic support, student services)

College Promise in California is not just a financial aid program

* Students in 4 colleges are served by more than one program

California Higher Education Background

■ A Brief History of Accessible Higher Education

- **Mid-1800:** Tuition Free
- **1960:** Master Plan (tuition-free, fees acceptable)
- **1975:** Tuition fees established UC, CSU
- **1985:** Community College tuition fees;
Established Board of Governor (BOG) Fee Waiver
for low-income students as part of the process
- **2013:** Tuition waivers are extended to undocumented students

California College Promise: A State Policy Snapshot



2016

- 20 CSU programs by 2019 (SB412)
- College Promise Innovation Grant - 15M (AB1741)
- College Promise Grant (rebranded BOG-Fee Waiver)

2017

- The California College Promise provides \$46M of funding (allocated in fall 2018) for programs that
 - Close achievement gaps
 - Improve college readiness
 - Increase persistence, completion, and transfer rates (AB 19)

2019

- The College Promise provides \$85M for College Promise programs (allocated in fall 2019) (AB19 and AB2)

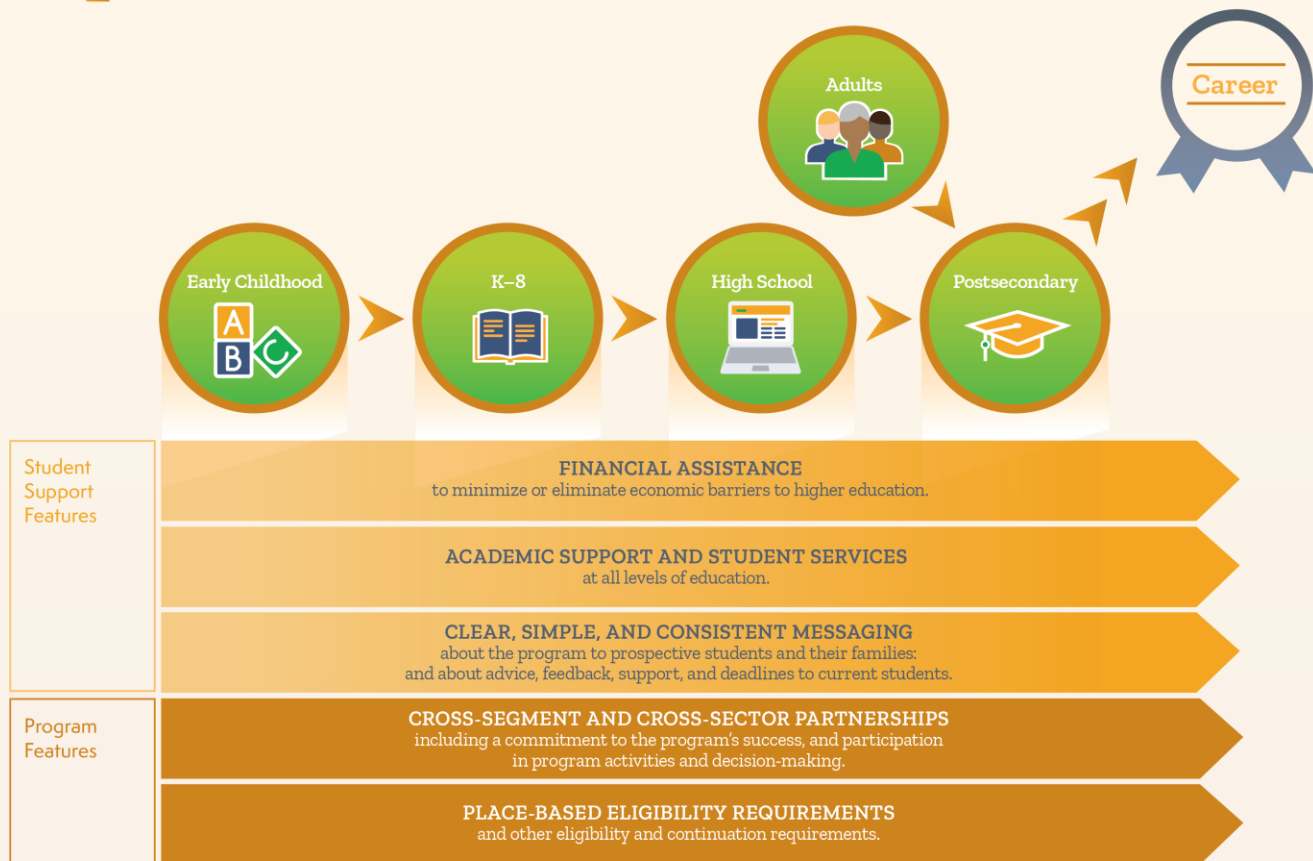
Factors Contributing to a College Promise-Friendly Environment



- History of accessible higher education
- National College Promise visibility
- Supportive state leadership
- Mature programs as guides
- Convenings, workshops, guidebook
- College Promise policy

California College Promise

An overarching framework for improving college access, persistence, and completion.



Academic Support and Students Services in California College Promise programs



Academic Support

- **High School**
 - Tutoring
 - Mentoring
 - FAFSA & College Application support
 - Summer academic programs
- **College**
 - Tutoring
 - Workshops
 - Learning communities
 - Group study sessions
 - Early alert feedback

Student Services

- **High School**
 - Transition to college programs
 - Career counseling
 - Campus visits
- **College**
 - First year seminars/cohort programs
 - Coaching
 - Counseling
 - Advising
 - Peer mentoring
 - Workshops

Student Support in 3 College Promise Programs



Institution

San Diego Promise

San Diego Community College District

City

Kalamazoo Promise

Kalamazoo, Michigan

State

Tennessee Promise

Tennessee

San Diego Promise (2016)



Funding

Community College District

Last Dollar

Eligibility

Recent Graduate of high school in San Diego

California resident (or AB540 eligible)

Financial Support

Tuition and Fees

\$250-\$400 need-based book grants

Academic Support/Student Services

Orientation

Campus engagement activities

Student success team (peer mentor, promise counselor, promise coordinator)

Kalamazoo Promise (2006)



City

Funding

First dollar

Eligibility

Kalamazoo Public Public Schools (KPS) graduate
(attended 9-12)

Financial Support

Up to 130 college tuition credits and fees at any MI public college or university

Academic Support/Student Services (started 2014)

Pathways coaches in high schools

Promise coaches in 2 colleges

Tennessee Promise (2015)

Knox Achieves (2009)



State

Funding

Last dollar

Eligibility

Tennessee high school graduate

Financial Support

Tuition and fees (until associate degree, applied technology certificate, or 5 postsecondary semesters)

Academic Support/Student Services

Mentor to guide students through postsecondary application and enrollment processes

San Diego Promise

Shakerra Carter, Dean, Outreach & Student Affairs

Kalamazoo Promise

Von Washington, Jr., Executive Director, Community Relations

Tennessee Promise

Krissy DeAlejandro, Executive Director, tnAchieves



Thank you!

californiacollegepromise.wested.org