



California
College Promise
PROJECT



WELCOME!

Designing and Improving College Promise Program Features to Close Equity Gaps

PromiseNet 2019
Berkeley, California

Workshop Agenda

- Explore the ways that institutions define and measure equity
- Identify opportunities to design or redesign a College Promise program around equity goals

Defining Equity



Which groups are included in your definition?

- Low-income students
- Historically underrepresented students (including race and ethnicity)
- Foster youth
- Students with disabilities
- Formerly incarcerated students
- Undocumented students
- Veterans

Examples of Outcome Measures



By student demographics

Family income, race/ethnicity, first generation, etc.

Comparison groups

High school, adults, college

Access

Applications
Participation
Enrollment
Enrollment in
English/math

Persistence/ Success

Course passing rate
GPA
Reenrollment

Completion/ Transfer

Certificate completion
Associate degree completion
Transfer to a 4-year institution

(Re) Designing College Promise around Equity Goals

- Improve college-going culture
- Revisit eligibility and continuation requirements
- Support matriculation process
- Maximize financial support
- Ensure robust student support

Improve College-Going Culture



Strategies

Provide early & sustained exposure to college

- Develop early college awareness programs
- Implement early commitment to college pledges
- Require FAFSA and college applications

Collaborate with business/community/municipal partners

- Identify incumbent workers, Adult Education Programs
- Broadcast successful adult students

Revisit Eligibility & Continuation Requirements



Eligibility Strategies

- Consider a 2.0 GPA requirement
- Eliminate application & essay
- Reach out to recent grads who did not go to college
- Expand geographic eligibility boundaries
- Consider serving less than full time students

Continuation Strategies: *What does the data reveal?*

- Automatically re-enroll continuing students
- Intervene to help students maintain eligibility

Support the Matriculation Process



Strategies

- Ensure pre-enrollment FAFSA completion
- Provide special on-site & virtual orientations
- Activate matriculation before high school completion
- Launch anti-summer melt follow-up
- Automatically award benefits to eligible students

Maximize Financial Support



Strategies

- Limit eligibility to high-need students
- Provide additional direct support for high-need students
 - Make additional funding automatic (no application)
- Exclude some financial aid when calculating unmet need (e.g. only CCPG)

Ensure Robust Student Support

Student Support Examples



Academic Support

HIGH SCHOOL

- Tutoring
- Mentoring
- FAFSA & College Application support
- Summer academic programs

COLLEGE

- Tutoring
- Academic Workshops
- Learning communities
- Group study sessions
- Early alert feedback
- Academic pathways

Student Services

PRIMARY & SECONDARY SCHOOL

- Parent orientation/empowerment
- Campus visits
- Transition to college programs
- Career counseling

COLLEGE

- First year seminars/cohort programs
- Coaching/Peer Mentoring
- Counseling
- Advising
- Study Skills Workshops
- Paid Internships

Ensure Robust Student Support

Strategies

- Identify students who need extra support
 - Predictive analytics
 - Early alert system
- Provide early and consistent support to students with the most need
 - Partner with existing programs and funding
 - On-campus
 - Local community, business, government, philanthropy
 - Follow-up through case management

Equity Design Lab



- **Each team assigned one equity goal**
- **15 minute activity**
 - List up to three design features that will help reach your equity goal
 - Describe how the design feature addresses equity

Equitable Design Features

Areas of Opportunity

- Improving college-going culture
- Revisiting eligibility and continuation requirements
- Supporting the matriculation process
- Maximizing financial support
- Ensuring robust student support

Sample Worksheet

Equity Goal: Improve College-Going Culture

What program features can equitably improve college-going culture?	How will this feature improve equity?
1.	
2.	
3.	

Equity Design Lab Share-out



- **Equity Goal**
- **Equitable feature**
- **How will this feature improve equity?**



Thank you for joining us!

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